

Want to learn more?

Go online to www.SET-Demo.com. You will go through a 30-minute online orientation presentation and can apply for the SET program online. You can also access the SET orientation from computers in your local American Job Center's resource room. But hurry! The SET program will only operate for a limited period of time.

Questions?

For more information you can visit www.SET-Demo.com.



DOL/ETA has developed the SET program in partnership with Mathematica Policy Research, a nonpartisan policy research firm that has conducted important evaluations of employment, education, welfare, nutrition, and early childhood policies and programs in the United States.

For more information see
www.doleta.gov and
www.mathematica-mpr.com.



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Every year, more than
600,000 small businesses are
started in the United States.
One of these could be yours!



- ✓ Are you thinking of starting or developing a business?
- ✓ Do you want to be your own boss?
- ✓ Do you need help getting your business off the ground?

The Self-Employment Training (SET) program might be able to help!

The SET program is a new program, sponsored by the U.S. Department of Labor, Employment and Training Administration (DOL/ETA), which seeks to help unemployed workers start businesses in their fields of expertise.

Services Offered by SET

The SET program will offer a customized package of free self-employment training and other services to each participant. Each participant will also have a self-employment advisor, who will provide ongoing guidance and support.

Services may include the following:

- **Microenterprise classes and training.** These can be on a variety of subjects, such as business planning, marketing, finance, and operations.
- **Individualized business development support.** This includes one-on-one guidance on the type of business that the participant is trying to establish.
- **Access to seed capital funding.** All participants are eligible for a seed capital grant of up to \$1,000 upon meeting certain milestones in opening a business.
- **Logistical support.** Participants might have access to computers, office space, specialized consultants, and other resources.
- **Peer groups.** Participants might be able to interact with others embarking on self-employment through group meetings and other networking events.

Who is eligible for SET?

To be eligible to apply for SET, you must have the following characteristics:

- Be at least 18 years old.
- Qualify as a dislocated worker. You may be a dislocated worker if you have been laid off (or notified that a layoff is coming) through no fault of your own; if you were self-employed but are now out of work due to a poor economy or circumstances outside of your control; or if you are a homemaker who can no longer rely on financial support from a family member. (You do not need to be a registered customer of the local workforce agency.)
- Propose or be pursuing a legal business idea that relates to some area of your expertise or past experience.
- Agree to participate in a study related to the program. Because the number of program slots is limited, a lottery will determine which applicants get the opportunity to participate in the SET program.

